

Addressing Health Disparities: Best Practices for Collaboration

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Health Equity Steering Committee Roadmap Recommendations

Strengthen the capacity of government and communities to develop and sustain effective partnerships and programs to improve racial and ethnic health inequities

Collaboration is the Key

- Having all concerned parties at the same table
 - ✓ Syphilis Co-Infection Task Force
 - ✓ Syphilis Outbreak Response Team
 - ✓ MSM/Transgender Strategic Planning Initiative
- Developing partnerships with agencies that serve MSM to get more MSM tested and treated

Health Equity Steering Committee Roadmap Recommendations

Strengthen community engagement, capacity, and empowerment

Utilizing Campaigns from the Community for Outreach

- ✓ “Don’t Get Caught Up”
- ✓ “Dislike Syphilis”
- ✓ Status Sexy .com

Keys to Choosing Successful Partnerships

- * Culturally sensitive staff and Community Gatekeepers
- * Screening at popular venues
- * Reaching the target populations (ie; social media, newspapers, community events)

Making the Transition

- ❖ Transitioning from agencies that service heterosexual and substance abuse clients to those that primarily serve young black MSM
- ❖ Funding decisions must be data driven
- ❖ Collaboration with unfunded agencies such as Institute for Population Health (IPH); AIDS Partnership of Michigan; Community Health Awareness Group; Ruth Ellis Center and Detroit Public Schools (DPS)

Establishing Successful Partnerships

Syphilis Elimination Funded Programs

- * Michigan AIDS Coalition (MAC)
- * Arab Community Center for Economic and Social Services (ACCESS)



- * "Don't share Syphilis" social media campaign
- * Prevention messages in "Metra" and "Between the Lines"
- * Screening at local gay bars ** The only CBO that tests at bathhouses
- * Accepts referrals from Disease Intervention Specialists (DIS) for treatment to infected clients and their partners
- * Summer BBQ Testing Event

ACCESS



- * Regular testing at local gay bars and parks for Young Black MSM (YBMSM)
- * Only Community Based Organization (CBO) that provides testing at local barber shops
- * Themed events such as "Movie Night" and MSM Townhall Meetings at the MPowerment Program
- * "Ifabulous" event for Transgender
- * National HIV Testing Day Event- Beaches and Limelight

MAC



- * Syphilis Testing at Annual Detroit Events ie; Motor City Pride, National HIV Test Day, National Black HIV Awareness Day, Hotter Than July, STD Awareness Month and World AIDS Day.
- * Regular screenings at Detroit local college campuses: Marygrove and Wayne State University
- * STD Program Facebook page and use of social media to confidentially contact/locate partners

Summer BBQ Screening Event & STD Awareness Month Outreach



Marygrove College Screening



Hotter Than July with our Mayor



Thank You!

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